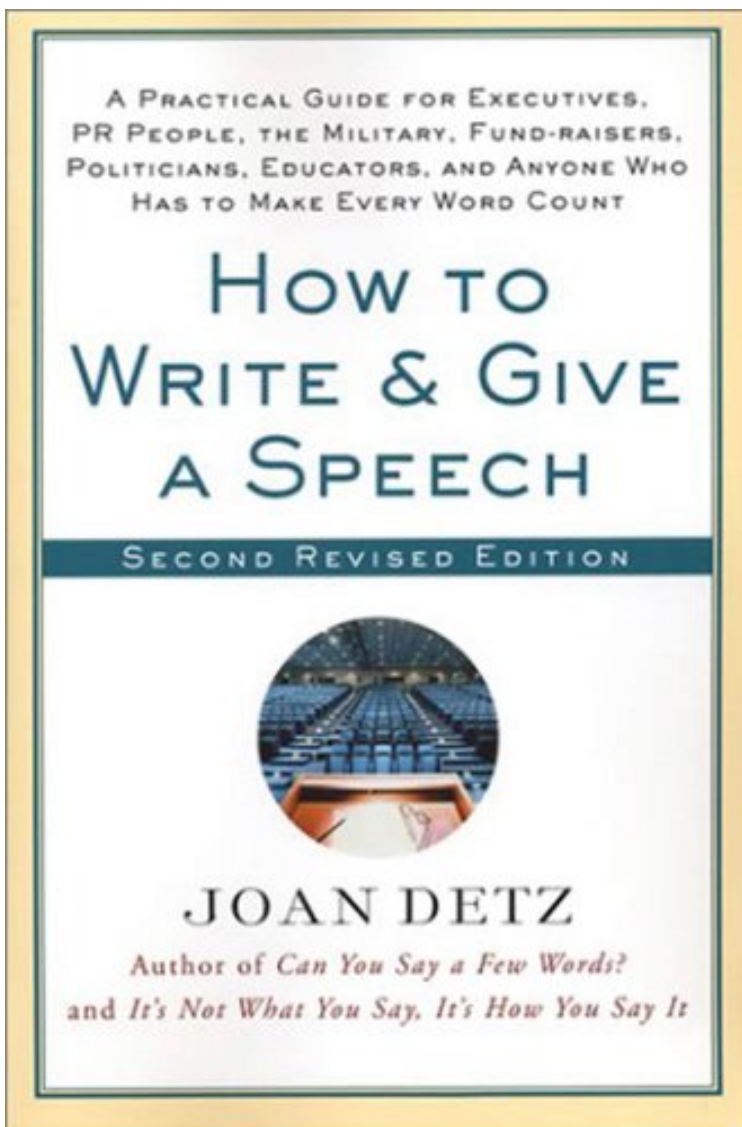


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# How to Write and Give a Speech: A Practical Guide for Executives, PR People, the Military, Fund-Raisers, Politicians, Educators, and Anyone Who Has to Make Every Word Count



Par Joan Detz

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introducing a speaker-8 tips for organizing an impromptu speech-9 ways to get good publicity for your speech-10 survival tactics for handling a QA session

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