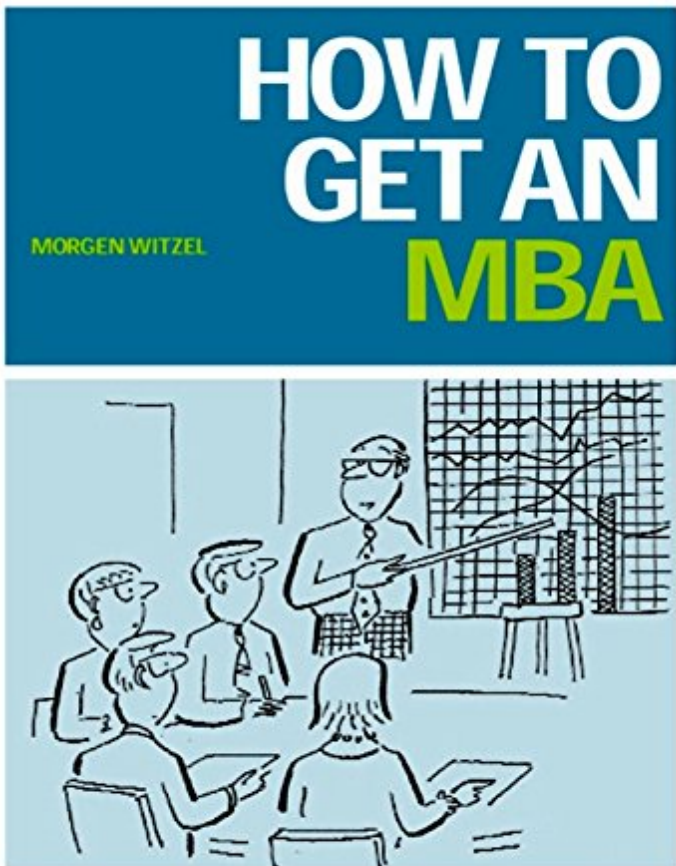


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How to Get an MBA



Par Morgen Witzel
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Description :

Prsentation de l'diteurHow to Get an MBA is a short handbook for either prospective MBA students wanting to know more about what is involved, or students seeking to prepare themselves for the experience to come.

As the first step on the road to a managerial career and lifelong learning, the MBA is one of the most important things a student will ever do. The student must take care to acquire not only the hard technical skills that the MBA provides directly through coursework, but also the soft skills, especially the ability to communicate and to establish and maintain networks, which are developed indirectly through the entire MBA experience. The author shows how to get the most out of an MBA programme, the instructors and fellow students. Topics covered include how to:
read and prepare a case
work in teams
design a project
carry out a project
present written material
communicate effectively in classrooms
interact with instructors and fellow students
use libraries and other resources
develop and manage personal networks
*look for a job at the end of the programme.
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