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Fine Art Wedding Photography: How to Capture Images with Style for the Modern Bride

Jose Villa & Jeff Kent

fine art wedding

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How to Capture Images with Style for the Modern Bride

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Description :

Prsentation de l'diteurMany semi-pro and professional wedding photographers are looking to "wake up" their style, stay current, and stimulate business. And today, that means lifestyle photography, also referred to as "fine art wedding photography." Fine art wedding photography isn't just a catchy phrase; it's a modern approach in which design is paramount. Fine art wedding images are more graphic and stylized than traditional wedding photojournalism, as if they were pulled from the pages of a glossy wedding or lifestyle magazine. Acclaimed wedding photographer Jose Villa was a pioneer in fine art wedding photography before it became a trendy buzzword. Here, he shares his secrets for bringing a stylized sense of composition, lighting, posing, and most important, design, to your images, while still keeping them organic and narrative. You'll learn Jose's trademark technique of capturing the more natural moment after a pose, and tips for getting images right in-camera to avoid the need for heavy postproduction. Final chapters show you how to integrate design through the delivered product, whether an album or slideshow, and continue nurturing

clients after the wedding by expanding to baby and family portraiture. Packed with real-life examples, solid techniques, and stunning images from one of the wedding industry's brightest stars, this book will both educate and inspire photographers seeking to update their work and satisfy a new generation of brides. From the Trade Paperback edition.

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Biographie de l'auteur Jose Villa has been named one of the top 10 wedding photographers in the world by American PHOTO, one of the hottest young photographers in today's wedding industry by Rangefinder, and among the most inspirational wedding photographers in today's industry by Photo District News. His images have been published in Martha Stewart Weddings, InStyle Weddings, Grace Ormonde Wedding Style, Brides, Cosmopolitan Bride, Vogue Bride, Town and Country Weddings, American Photo, PDN, Rangefinder, and many more. He can be found at www.josevilla.com.

Jeff Kent is the former managing editor of Professional Photographer and PEI Photo Electronic Imaging magazines, and the current editor at large for PPA Publications. He has published more than 500 articles on professional photography in such magazines as Professional Photographer, American PHOTO Wedding and Portrait Guide, and Destination I Do. Jeff can be found at www.jeff-kent.com.