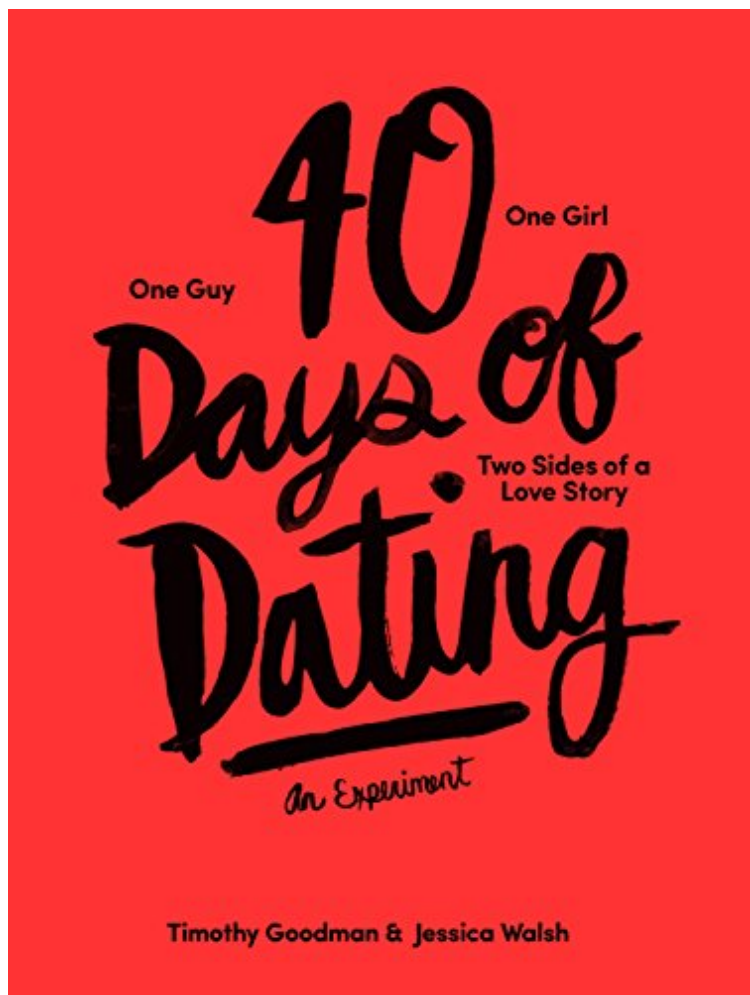


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40 Days of Dating: An Experiment (English Edition)



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Description :

Prsentation de l'diteurWhen New Yorkbased graphic designers and long-time friends Timothy Goodman and Jessica Walsh found themselves single at the same time, they decided to try an experiment. The old adage says that it takes 40 days to change a habit--could the same be said for love? So they agreed to date each other for 40 days, record their experiences in questionnaires, photographs, videos, texts, and artworks, and post the material on a website they would create for this purpose. What began as a small experiment between two friends became an Internet sensation, drawing 5 million unique (and obsessed) visitors from around the globe to their site and their story since it was launched in July 2013. 40 Days of Dating: An Experiment is a beautifully designed, expanded look at the experiment and the results, including a great deal of material that never made it onto the site, such as who they were as friends and individuals before the 40 days and who they have become since.Prsentation de l'diteurWhen New Yorkbased graphic designers and long-time

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40 Days of Dating: An Experiment is a beautifully designed, expanded look at the experiment and the results, including a great deal of material that never made it onto the site, such as who they were as friends and individuals before the 40 days and who they have become since. Biographie de l'auteur Jessica Walsh is a designer, art director, and partner in the New York based design firm Sagmeister Walsh. Timothy Goodman is a designer, illustrator and an art director based in New York City; he runs his own studio.